


# David RODRIGUEZ

Digital Creative

 <http://DaveRodriguez.online>

 Chicago, IL

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## About

I provide clear and effective communication with thoughtful, user-centric design solutions. I am a versatile professional with over 10 years of experience in a variety of in-house digital marketing needs.

I learn and acquire new skills quickly, which keeps me up to date with ever evolving tools and trends.

## Education

Bachelor's in Art + Technology  
Minor in Computer Science

**Allegheny College**

Masters in Art + Technology  
**School of the Art Institute  
of Chicago**

## Work Experience

### MANAGER OF INTERACTIVE COMMUNICATION

RAVINIA FESTIVAL 2014 – 2023

Responsible for marketing emails, list management, website and blog content, digital ad design, as well as UX design and front-end development for the Ravinia website. Collaborated with IT department on two responsive, mobile-friendly redesigns using Bootstrap and MVC.

### WEB DESIGN INSTRUCTOR

WESTWOOD COLLEGE 2011 – 2014

Taught a wide array of courses in topics such as Web Design, Animation, Image Editing, Fundamentals of Design, Typography and Design Portfolios.

SCHOOL OF THE ART INSTITUTE OF CHICAGO 2017-2013

Taught beginner, intermediate and advanced web design course in the continuing studies adult education program.

### FREELANCE WEB / GRAPHIC DESIGNER

SELF EMPLOYED: RODESCODESIGN.COM 2011-2013

Designed and developed websites for small business clients. I offered additional services such as branding and SEO as well.

### WEB DEVELOPER / WEB CONSULTANT

TRUNGLE AND EGAN 2011 – 2013

Contract web development and consulting with an emphasis on websites for the financial and legal sector.

## Skills

- Front-End Web Development
- Content Creation
- Search Engine Optimization
- Graphic Design / Branding
- Email Marketing
- HTML/CSS
- JQuery
- UX & UI Design
- HTML Email Development
- Image editing
- Wordpress
- Adobe Creative Suite
- Mailchimp
- Shopify
- Github